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|  | **Research/**  **Content** | **Multimedia** | **Work Habits** | **Five Day Menu** | **Essay** |
| **Advanced** | Thoroughly addresses the topic of research, many details, examples and sources included. Notes turned in with many key facts highlighted. | Covers topic in-depth with details and examples. Subject knowledge is excellent.  Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation. | Student actively participated and worked efficiently alone and did not disturb others. | Entire menu highly reflects the needs of the client. Essentially error free. Much time and effort was put into creating the menu. Does not repeat any meals/or food items. | Information is very organized with well-constructed paragraphs and subheadings. Information clearly relates to the main topic. It includes several supporting details and/or examples. No grammatical, spelling or punctuation errors. |
| **Proficient** | Information addresses the topic of research, several details, examples and sources included. Notes turned in with some key facts highlighted. | Includes essential knowledge about the topic. Subject knowledge appears to be good. Makes good use of font, color, graphics, effects, etc. to enhance to presentation. | Student mostly participated and worked efficiently alone and did not disturb others. | Menu mostly reflects the needs of the client. Few mistakes.  Some food items are repeated. Some time and effort was put into creating the menu. | Information is organized with well-constructed paragraphs. Information clearly relates to the main topic. It provides 1-2 supporting details and/or examples. Almost no grammatical, spelling or punctuation errors |
| **Basic** | Information adequately addresses the topic of research, few details, examples or sources included. Notes turned in with very little highlighted. | Includes essential information about the topic but there are 1-2 factual errors. Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content. | Student adequately participated and worked alone but was disruptive to others. | Some menu items reflect the needs of the client. Not much time or effort went into creating the menu. | Information is organized, but paragraphs are not well-constructed. Information clearly relates to the main topic. No details and/or examples are given. A few grammatical spelling, or punctuation errors. |
| **Below Basic** | Does not address the topic of research. Notes were not turned in. | Content is minimal OR there are several factual errors. Use of font, color, graphics, effects etc. but these often distract from the presentation content. | Student did not participate and work efficiently, and/or was disruptive to others. | Menu is not complete and/or does not fit the needs of the client. | The information appears to be disorganized. Information has little or nothing to do with the main topic. Many grammatical, spelling, or punctuation errors. |